

```
// Introductions are important
console.log("Hello, World!");
```



My Name Is Caleb

```
// Basic info
var about = {
  name: Caleb Copeland,
  location: Grand Rapids, MI,
  email: caleb@calebacopeland.com,
  phone: 616.886.0153,
  website: calebacopeland.com,
  linkedin: /in/caleb-copeland,
  bio: Collaborative, people-oriented
    developer who solves problems and makes
    projects run smoothly for clients and
    coworkers. Curious learner who shoots
    film, climbs rocks, and roasts coffee.
};

// The short version
var summary = {
  experience: 6 years building and
    maintaining custom WordPress, Payload,
    Laravel, and Statamic sites for agencies
    and direct clients,
  range: Frontend, backend, and the Linux
    server and DNS infrastructure
    underneath,
  style: Collaborative and client-facing,
};

// Where it started
var education = {
  school: Grand Valley State University,
  focus: Electrical Engineering,
  completed: 95 credit hours,
  gpa: 3.67,
};
```

```
// What's the deal with Caleb?
var skills = {
  platforms: WordPress, Payload, Laravel,
    Statamic,
  languages: PHP, JavaScript, TypeScript,
    HTML, CSS, SQL,
  infrastructure: Linux server admin, DNS,
    SSL, managed hosting, deploy pipelines,
  design: Branding, visual design, UI,
};

// Get experience
var workHistory = [
  Acorn Creative: {
    website: acorncreative.io,
    role: Founder,
    dates: Apr 2025 - Present,
    detail: Branding, design, and build for
      small business clients. Wrote reusable
      WordPress and Payload starter
      frameworks, and run the studio's own
      server, deploy, and project management
      stack.
  },
  DDM Marketing: {
    role: Web Developer,
    dates: Sep 2025 - Oct 2026,
    detail: Built custom sites and web apps on
      WordPress, Laravel, and Statamic for
      agency clients.
  },
  LaFleur Marketing: {
    role: Web Developer,
    dates: Dec 2023 - Mar 2025,
    achievements: [
      Consolidated 120 client sites onto a
        unified hosting environment for DNS,
        security, and maintenance, cutting
        maintenance time 50%,
      Built cross-departmental workflows that
        streamlined site builds across design,
        content, and development,
    ]
  },
  Well Design Studio: {
    role: Web Developer,
    dates: Jan 2020 - Nov 2023,
    detail: Designed and built custom
      WordPress sites from concept to launch.
  },
];
```